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THE LONDON
ACADEMY OF
MUSIC AND
DRAMATIC ART

FOR IMMEDIATE RELEASE

FESTIVAL FAVOURITES RETURN TO THE OLD LAUNDRY

Excitement is building at the London Academy of Music and Dramatic Art (LAMDA) as its final year students prepare to play a starring role at the prestigious Bowness Theatre & Film Festival. This Festival, which is held annually at The Old Laundry Theatre in Cumbria, boasts an unmissable programme. For the second consecutive year, LAMDA's highly talented ambassadors will play an integral part in this impressive line-up; performing over three successive October evenings.

Opening on Thursday 27th October, LAMDA's run at the Old Laundry, Cumbria's only professional in-the-round theatre, will feature shows from their sizzling Modern Repertory season first performed at the Academy: *Travesties* by Tom Stoppard, *Cries From The Mammal House* by Terry Johnson and *Andorra* by Max Frisch.

LAMDA, an affiliate of the prestigious *Conservatoire for Dance and Drama (CDD)*, is renowned for being a vocational dramatic art academy. It constantly strives to create new methods of preparing its students for the many challenges they will face in the profession. Taking an existing show on the road is one such challenge. Through the Old Laundry Theatre, LAMDA's final year acting and stage management students have a fantastic opportunity to meet this task head on. Perhaps this is another example as to why LAMDA remains such an outstanding leader in its field.

To reserve tickets for LAMDA's performances at the Old Laundry, please contact the box office on (01539) 488444 and select Option 5 to speak to an assistant.

Ends/

Praise for LAMDA's 2004 programme at the Old Laundry:

"LAMDA amazed Lakeland audiences last year on their first visit to the Old Laundry. Many described the performances as 'the highlight of the Festival.'"

[Old Laundry spokesperson]

[Photographs available upon request]

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For more information on this event and/or LAMDA in general, please contact Sarah-Jane Chapman on (020) 8834 0513 or via email at sarah-jane.chapman@lamda.org.uk

Notes to Editors

LAMDA

- LAMDA is one of the oldest drama schools in the world dating back to 1861 and LAMDA graduates are generally recognised as among the leading theatre practitioners around the world.
- LAMDA has recently become an affiliate member of the prestigious *Conservatoire for Dance and Drama (CDD)* – a premier division in performing arts training established by the government to strengthen access to training for talented students regardless of their background.
- LAMDA provides acting, post-graduate acting and stage management & technical theatre tuition, as well as special programmes in directing, scenic design, stage combat, voice and movement.
- Nearly 100% of Stage Management graduates in the last 3 years have found work in their chosen field within three months of graduation –the highest rate of any UK drama school.
- In recent years, LAMDA has gained a reputation as a source of new and innovative writing with one such play, Mark Ravenhill’s *North Greenwich* having its premiere at last year’s Bowness Theatre and Film Festival. A further two plays (Mark Ravenhill’s *Mother Clap’s Molly House* and Di Trevis’ *Remembrance of Things Past*) were devised and first performed at LAMDA as part of its *Long Project* before transferring to the National Theatre and beyond.