

REGULATIONS

- 1** Teachers and candidates should refer to the 'General Notes and Regulations' printed in each individual subject area throughout the specifications.
- 2** The submission of an entry is accepted as evidence that the candidate agrees to the regulations laid down in the specifications.
- 3** Candidates may enter for more than one subject at one examination session, but must state this on the entry form. Candidates may not enter for more than one grade or diploma in the same subject at one examination session unless written permission is obtained from the Head of Examinations. Candidates may not enter for the same grade in both solo and duologue/combined examinations. Candidates may not enter for more than one group examination of the same subject and grade.
- 4** Candidates who fail an examination may not proceed to a higher grade in that subject in the same session.
- 5** Entries from candidates who are visually impaired must be accompanied by a covering letter requesting that arrangements be made for a Braille sight-reading test, where required.
- 6** Entries from dyslexic candidates who require access to special arrangements for sight-reading must be accompanied by written evidence from a fully qualified and chartered educational psychologist or specialist teacher who holds one of the qualifications listed in the LAMDA Customer Service Statement.
- 7** Candidates must be in attendance and ready for their examination at least fifteen minutes prior to the stated time of the examination.
- 8** The Academy reserves the right to decline or cancel any entry and return the fee. The Academy does not guarantee to examine at any Centre where the number of candidates is insufficient to warrant it. Fees will be returned in such cases.
- 9** The Academy reserves the right to decline an entry if the candidate is below the minimum age set in the syllabus.
- 10** The Academy reserves the right not to examine a candidate if they have a possibly contagious illness, such as chicken pox.
- 11** The Academy cannot guarantee to grant requests for specific dates and times, although every effort will be made to do so.
- 12** No unauthorised person will be allowed to be present during any examination.
- 13** The Academy reserves the right to return entries received after the closing date.
- 14** Examination appointments vacated by candidates who are sick, or those withdrawing for other reasons, cannot be taken by other candidates.
- 15** Should a candidate be prevented from attending an examination after their entry has been processed, LAMDA should receive notice in writing, detailing the circumstances and enclosing the report form, within ten working days of the examination date. Under circumstances such as illness, injury or recent bereavement, the Academy will consider refunding half the fee in the form of a Transfer Credit Voucher (TCV). Transfer Credit Vouchers are non-transferable and valid for one year only. For re-entry, candidates must complete an entry form, enclosing their voucher and fee balance.
- 16** Fees cannot be returned except under regulations 8, 9 or 13.
- 17** The Academy issues medals in materials other than precious metal. The words 'Bronze', 'Silver', and 'Gold' are used by the Academy purely as an academic standard for the medal examinations. The Academy reserves the right to change the style and presentation of all awards.
- 18** The decisions of the awarding body (LAMDA) are final.

PURPOSE OF THE QUALIFICATION

LAMDA examinations in *Public Speaking* are designed to develop the skills necessary for effective oral communication and public presentation.

Candidates who prepare themselves appropriately will develop:

- 1 Oral language skills
- 2 Technical skills
- 3 Knowledge of the presentation process.

BROAD OBJECTIVES OF THE QUALIFICATION

1 *Oral language skills*

Candidates are required:

- To select, structure and shape subject matter into a coherent and concise oral presentation
- To adapt language and form appropriate to audience, purpose and situation in an oral context.

2 *Technical skills*

Candidates are required:

- To build skills in projection
- To match tonal register to audience, purpose and situation
- To integrate body language, notes and visual aids where appropriate, to support the subject matter and engage the listener.

3 *Knowledge of the presentation process*

Candidates are required:

- To have an in-depth understanding of public speaking techniques in order to support the practical presentation.

STRUCTURE

Graded Examinations in Speech: Public Speaking are set at Level 3: Advanced, in line with the National Qualifications Framework.

Level 3 Advanced Grade 6 – Bronze Medal, Grade 7 – Silver Medal, Grade 8 – Gold Medal

Learning outcomes and assessment criteria are set at each level, often covering a range of grades. However, there is still a qualitative difference in outcome between individual grades within each level. This is because the set requirements for speeches increase in difficulty as the grades progress.

GENERAL NOTES AND REGULATIONS

- 1 For the purpose of these examinations a ‘talk’ is defined as a short address in an informal setting, as opposed to a ‘speech’, which is defined as a structured formal address.
 - 2 Speeches should be directed towards the examiner and the imagined audience.
 - 3 Any style or dialect of English is acceptable, as long as the candidate’s speech is easily intelligible to the examiner.
 - 4 Candidates should be aware that specific equipment or furniture e.g. flipcharts, overhead projectors etc, may not be available at Public Centres.
 - 5 Visual aids are not an examination requirement, however diagrams, pictures, objects, a power point presentation, an overhead projector or a flipchart may be included if appropriate to the subject matter and/or defined audience.
 - 6 Candidates may perform the prepared elements of an examination in any order.
 - 7 Live animals are not permitted in an examination room.
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LEVEL 3: ADVANCED

Level 3 is accredited by the Qualifications and Curriculum Authority in England and the corresponding regulatory authorities in Wales and Northern Ireland.

LEARNING OUTCOMES

Oral Language skills

Candidates should be able to:

- Select, structure and shape subject matter into a speech
- Adapt language and form to audience, purpose and situation
- Create contrast between speeches.

Technical skills

Candidates should be able to:

- Project: communicate with audibility and intelligibility
- Match tonal register to audience, purpose and situation
- Integrate body language appropriately and fluently
- Communicate ‘in the moment’, using note cards unobtrusively
- Utilise visual aids, where appropriate, to support the subject matter and engage the listener.

Knowledge

Candidates should be able to discuss the techniques required for speaking publicly.

AMPLIFICATION OF THE LEARNING OUTCOMES

Projection – ‘communicating with audibility’ involves utilising an appropriate amount of breath and resonance to carry the sound: ‘communicating with intelligibility’ involves utilising appropriate diction and modulation to clarify the sound: in addition, projection should involve mental engagement with the audience in order to communicate the presentation across the divide

Tonal register – varying the intonation or quality of the sound, depending on audience, purpose and/or situation

Body language – communicating non-verbally

Visual aids – for example, a poster, a flip chart, an overhead projector

LEVEL DESCRIPTION

Candidates will typically be able to integrate their knowledge and skills consciously, demonstrating a mature understanding of both the subject matter and the techniques required to speak publicly. Presentation will be grounded in thorough and relevant preparation. Physical and vocal flexibility will be combined to engage the audience wholeheartedly.

TOTAL TIME ALLOWANCE FOR EACH GRADE

Grade 6 – Bronze Medal – 20 minutes

Grade 7 – Silver Medal – 20 minutes

Grade 8 – Gold Medal – 25 minutes

EXAMINATION CONTENT

Grade 6 – Bronze Medal

Minimum age: 14 years

1 Speech/Technique

The candidate must deliver a speech promoting a particular viewpoint on a contemporary issue, not to exceed four minutes in length. The candidate must state the imagined audience to whom the speech is to be given. Note cards and visual aids may be used, if appropriate.

2 Speech/Technique

The candidate must deliver a speech on a subject of the candidate's choice, not to exceed four minutes in length. Defined audience, subject matter and style of the speech must differ from that presented in Section 1. The candidate must state the imagined audience to whom the speech is to be given. Note cards and visual aids may be used, if appropriate.

3 Speech/Technique

The candidate must deliver an impromptu speech, to be at least two minutes and not to exceed three minutes in length. A choice of impromptu topics will be available not less than fifteen minutes prior to the examination. The candidate must state the imagined audience to whom the speech is to be given. Note cards may be used.

4 Knowledge

The candidate will discuss with the examiner the specific techniques involved in public speaking.

Grade 7 – Silver Medal

Minimum age: 15 years

1 Speech/Technique

The candidate must deliver a speech examining a moral or ethical issue, not to exceed four minutes in length. The candidate must state the imagined audience to whom the speech is to be given. Note cards and visual aids may be used, if appropriate.

2 Speech/Technique

The candidate must deliver a speech on a subject of the candidate's choice, not to exceed four minutes in length. Defined audience, subject matter and style of the speech must differ from that presented in Section 1. The candidate must state the imagined audience to whom the speech is to be given. Note cards and visual aids may be used, if appropriate.

3 Speech/Technique

The candidate must deliver an impromptu speech, to be at least two minutes but not to exceed three minutes in length. A choice of impromptu topics will be available not less than fifteen minutes prior to the examination. The candidate must state the imagined audience to whom the speech is to be given. Note cards may be used.

4 Knowledge

The candidate will discuss with the examiner the specific techniques involved in public speaking.

Grade 8 – Gold Medal

Minimum age: 16 years

1 Speech/Technique

The candidate must deliver a speech examining a political issue, not to exceed four minutes in length. The candidate must state the imagined audience to whom the speech is to be given. Note cards and visual aids may be used, if appropriate.

2 Speech/Technique

The candidate must deliver a speech on a subject of the candidate's choice, not to exceed four minutes in length. Defined audience, subject matter and style of the speech must differ from that presented in Section 1. The candidate must state the imagined audience to whom the speech is to be given. Note cards and visual aids may be used, if appropriate.

3 Speech/Technique

The candidate must deliver an impromptu speech, to be at least two minutes but not to exceed three minutes in length. A choice of impromptu topics will be available not less than fifteen minutes prior to the examination. The candidate must state the imagined audience to whom the speech is to be given. Note cards may be used.

4 Knowledge

The candidate will discuss with the examiner the specific techniques involved in public speaking.

MARKING SCHEME

<i>Speeches</i>	40
<i>Technique</i>	40
<i>Knowledge</i>	20
<i>Total</i>	100

Pass 50 Merit 65 Distinction 80

GRADED EXAMINATIONS IN SPEECH: PUBLIC SPEAKING		ASSESSMENT CRITERIA	
The following table illustrates the basis of marking within each band of attainment (Below Pass, Pass, Merit and Distinction)			
LEVEL 3 Grades 6, 7 & 8	SPEECHES (40 marks)	TECHNIQUE (40 marks)	KNOWLEDGE (20 marks)
Distinction 80 +	<ul style="list-style-type: none"> ■ Presents an argument with a clear, defined structure ■ Reveals in-depth subject knowledge ■ Adapts language and form to audience, purpose and situation ■ Uses vocabulary appropriate to audience, purpose and situation ■ Creates a clear contrast between speeches ■ Communicates 'in the moment' as if for the very first time 	<ul style="list-style-type: none"> ■ Projects audibly and intelligibly ■ Matches tonal register to audience, purpose and situation ■ Integrates body language appropriately, spontaneously and fluently ■ Utilises notes fluently and sparingly 	<ul style="list-style-type: none"> ■ Responds in detail with knowledge and understanding to questions about public speaking techniques
Merit 65-79	<ul style="list-style-type: none"> ■ Presents a structured argument ■ Reveals subject knowledge ■ Adapts language and form to audience, purpose and situation most of the time ■ Uses vocabulary appropriate to audience, purpose and situation most of the time ■ Creates a contrast between speeches 	<ul style="list-style-type: none"> ■ Projects audibly and intelligibly most of the time ■ Matches tonal register to audience, purpose and situation most of the time ■ Integrates body language appropriately ■ Refers to notes only when necessary 	<ul style="list-style-type: none"> ■ Responds with knowledge and understanding to questions about public speaking techniques
Pass 50-64	<ul style="list-style-type: none"> ■ Presents an argument with some sense of structure ■ Reveals some sense of subject knowledge ■ Adapts language and form to audience, purpose and situation some of the time ■ Uses vocabulary appropriate to audience, purpose and situation some of the time ■ Creates some contrast between speeches 	<ul style="list-style-type: none"> ■ Projects audibly and intelligibly some of the time ■ Matches tonal register to audience, purpose and situation some of the time ■ Integrates body language ■ Refers to notes regularly but does not read from them 	<ul style="list-style-type: none"> ■ Responds with some knowledge and understanding to questions about public speaking techniques
Below Pass 0-49	<ul style="list-style-type: none"> ■ Does not present an argument ■ Does not structure subject matter ■ Demonstrates insufficient subject knowledge ■ Does not adapt language and form to audience, purpose and situation ■ Does not use vocabulary appropriate to audience, purpose and situation ■ Does not contrast speeches sufficiently 	<ul style="list-style-type: none"> ■ Projects insufficiently ■ Does not match tonal register to audience, purpose and situation ■ Utilises inappropriate or insufficient body language ■ Reads from notes 	<ul style="list-style-type: none"> ■ Responds with limited knowledge and understanding to questions about public speaking techniques